

THE JANUARY CLEARANCE SALE WILL CONTINUE TODAY AND ALL THIS WEEK. COME TODAY.

The Porteous & Mitchell Co.

BEGINNING TODAY THERE ARE ONLY FOUR MORE DAYS OF THE JANUARY CLEARANCE SALE. DON'T MISS IT.

Our January Clearance Sale Will Continue Today and All This Week

This Great Annual Sale Is More Important Than Ever Before

THIS January Clearance Sale is an established event with us. We have built it up year after year until it has reached a place where it is eagerly looked forward to and waited for by hundreds of our customers.

We are proud of this big sale event and we would rather strengthen it by a sacrifice of profits, thus giving extra good values, than weaken it by trying to get present prices, which are considerably higher.

This is not benevolent generosity on our part—IT IS BUSINESS!—and we advise our customers to look at it in this light and buy now for present needs and anticipate as far as possible future requirements.

THIS January Clearance Sale is now on its second and last week. Based upon present valuations the purchasing power of a dollar was never greater than it is during this January Clearance Sale.

It is not a sale in one or two departments, but from Basement to Third Floor. Every department is in line with values in seasonable and staple merchandise that are unmatched.

In this announcement we tell you of some of the leading attractions. In addition to those mentioned here there are hundreds of others equally as good value which we cannot find space to mention.

HANDKERCHIEFS

AT CLEARANCE PRICES

- At 2/6—Children's Hemstitched Handkerchiefs, 2 1/2 each, 2 for 5c.
- At 6c—Women's Fine White Hemstitched Handkerchiefs, value 10c.
- At 12/6—Women's Linen Handkerchiefs at 12 1/2 each, 2 for 25c, value 15c.
- At 29c—Women's Initial Handkerchiefs, six in a package, at 29c for six, value 39c.
- At 6c—Men's White Hemstitched Handkerchiefs, value 10c.
- At 9c—Men's Japonette Handkerchiefs with silk initials at 9c each, 3 for 25c, value 12 1/2c.
- At 12/6—Men's Pure Linen Hemstitched Handkerchiefs, value 15c.
- At 19c—Men's Pure Linen Hemstitched Handkerchiefs at 19c each, 3 for 50c, value 25c.

There are many other special values in Handkerchiefs for men and women which cannot be mentioned for lack of space.

JEWELRY REDUCED

Our entire line of Jewelry and Christmas Novelties all reduced.

- At 19c from 25c—Beauty Pins, Bar Pins, Brooches, Hat Pins, Lingerie Clasps, Jewel Boxes, Bud Vases, Candlesticks, Rosary Beads, Etc., all at 19c, reduced from 25c.
- At 39c from 50c—Bracelets, Brooches, Cuff Links, Ear Rings, Lavalieres, Waist Sets, Crucifixes, Puff Boxes, Hair Receivers, Jewel Boxes, Rosary Beads, Perfumes, Fancy Combs, Etc., all at 39c, reduced from 50c.
- At 79c from \$1.00—Miscellaneous pieces of Jewelry, including Candlesticks, Jewel Boxes, Rosary Beads, Hair Brushes, Mirrors, Clocks, Etc., all at 79c, reduced from \$1.00.

Stationery Reduced

All Holiday Stationery reduced—Sale prices 11c to \$1.49 a box.

Read this advertisement thoroughly—then come today prepared to find, not only the bargain offerings enumerated here, but hundreds of other items equally as good value

WOMEN'S COATS, SUITS, ETC.

Women's and Misses' Suits, attractive models, excellent quality materials, principally black, navy and brown, former prices \$22.50 to \$35.00—a choice of our entire stock at.....

WOMEN'S AND MISSES' COATS

- Women's Coats of excellent quality mixture, with newest style collars, also a few Plain Coats and Stylish White Coats, regular \$12.50 to \$16.50 Coats at.....
- Women's Fur-trimmed Coats in very smart models, Coats that have been \$17.50 and \$19.50, reduced to.....
- Smart Coats of fine wool velour, broadcloth and wool plush, beautifully lined, some with fine collars, others with plush collars, regular \$25.00 Coats at.....
- Women's Coats of fine quality plush, that formerly sold at \$27.50 and \$29.50, reduced to.....

Children's Coats, a choice of our entire stock, including smart fitted models in corduroy, wool velour and zebra line, value \$8.50 to \$12.50, at.....

Children's Winter Coats of chinchilla, ziberline, corduroy and white elderton, sizes 2 to 6 years, all at reduced prices.....

Women's Dress Skirts in plain colors and handsome plaid effects, former prices \$5.50, \$5.98 and \$7.50, reduced to.....

Women's Lingerie Waists, many pretty styles in white and colored stripes, our regular \$1.00 Waists, at.....

Now effects in Women's White Lingerie Waists, in five different models—these are regular \$2.99 Waists, at.....

Our Children's Department

Children's Gingham Dresses in a variety of attractive models, excellent quality gingham, sizes 6 to 14 years—our regular 88c Dresses at.....

Children's Winter Coats, sizes 2 to 6 years, regular prices \$5.00 to \$6.50—choose now at.....

Children's Fur Sets at one-third less than regular prices.

MILLINERY--At January Prices

- Women's Dress Hats, that sold up to \$2.98—reduced to.....
- Women's Dress Hats, that sold up to \$2.98—reduced to.....
- Women's Dress Hats, that sold up to \$5.00—reduced to.....

ALL OUR FINE DRESS HATS REDUCED TO \$3.95

All our Finest Dress Hats, including Model Hats and Pattern Hats from our own workroom, former prices up to \$13.00—Clearance price \$3.95.

Some great values in Children's Dress Hats at \$1.98 and \$2.98—also in Women's Untrimmed Hats, Wings, Feathers, Ornaments, Etc.

DOMESTIC DEPARTMENT--Linen, Cottons, Blankets, Etc.

Table Linens Reduced

- At 25c—68-inch Mercerized Table Damask, value 35c.
- At 35c—Mercerized Table Damask, 58 inches wide, value 45c.
- At 58c—70-inch Fine Satin Table Damask, value 79c.
- At 98c—70-inch All Linen Table Damask, value \$1.25.
- At \$1.35—71-inch Extra Heavy Linen Damask, Irish manufacture, value \$1.75.

Napkins—a great variety of patterns and qualities at 75c, \$1.19, \$1.69 and \$2.19 a dozen.

Towels Reduced

- At 12/6—Huck and Turkish Towels, value 12 1/2c and 15c.
- At 14c—Huck and Turkish Towels, value 19c.
- At 19c—Huck and Turkish Towels, value 25c.
- At 48c—Hemstitched All Linen Huck Towels, size 15x33, value 65c.
- At 68c—Size 20x40 Scalloped Huck Towels, slightly soiled, value \$1.00.

WASH GOODS

- At 9c—Best Quality Apron Gingham at 9c a yard.
- At 9c—Windsor Suitings, worsted effects on dark grounds, value 12 1/2c.
- At 10c—Good Quality Dress Gingham, value 12 1/2c.
- At 11c—36-inch Dress Percales, light and dark colorings, value 15c.
- At 12/6—Kimono Flannels, 23 inches wide, value 15c.
- At 12/6—Riplette in a variety of attractive designs, value 15c.
- At 15c—School Serge, dark grounds stripes and checks, value 19c.
- At 15c—Fine Quality Zephyr Gingham, newest designs, value 19c.
- At 17c—Shirting Madras, Pongee Shirting and Woven Stripe Poplins, value 29c.
- At 22c—Scotch Gingham, good range of styles and colorings, value 29c.
- At 25c—Plain Colored Poplin, 36 inches wide, value 29c and 33c.

Toweling at Sale Prices

- At 11/6—All Linen Crash Toweling, value 15c.
- At 17c—All Linen Crash Toweling, value 22c.
- Remnants of White Goods, Toweling and Table Linens—also discontinued patterns in Table Cloths and Napkins, at sale prices.

Cottons, Pillow Cases, Etc.

- At 7c—One bale of 4-4 Brown Sheet-ing.
- At 9/6—36-inch Brown Sheet-ing, value 12 1/2c.
- At 11/6—36-inch Brown Sheet-ing, value 14c.
- At 29c—31-inch Bleached Sheet-ing, standard grade, value 36c.
- At 12/6—Pillow Cases, value 16c.
- At 16c—Pillow Cases, value 20c.
- At 19c—Pillow Cases, value 25c.
- At 59c—Size 81x90, Bleached Sheets, value 75c.
- At 69c—Size 81x90, Bleached Sheets, value 85c.
- At 85c—Size 81x90, Bleached Sheets, value \$1.10.

DRESS GOODS

- At 33c—Silk and Cotton Plaids for waists and dresses, value 39c.
- At 42c—Novelty Stripe Whipcord for skirts and dresses, value 50c.
- At 49c—36-inch Silk and Cotton Plaids, value 59c.
- At 59c—34-inch Flannel Suiting, half wool, value 75c.
- At 89c—A variety of Dress Fabrics, 42 to 50 inches wide, value \$1.00 and \$1.25.
- At 98c—Storm Serges, French Serges, Poplins, Etc., value \$1.25 and \$1.50.
- At \$1.19—44-inch Storm and French Serges, Novelty Skirting, Etc., value \$1.39.
- At \$1.29—55-inch Serge Suiting and 50-inch Broadcloth, value \$1.50 and \$1.75.
- At 59c—Black Storm and French Serges, Mohair, Etc., value \$1.25.
- At 89c—Black Diagonal Wool Crepe, Etc., value \$1.00.
- At \$1.29—Black Storm and French Serges, Wool Poplin, Etc., value \$1.50 and \$1.69.

Bedspreads

- GREATLY REDUCED
- At 98c—100 Hemmed Crochet Bed Spreads, full size, value \$1.25.
- At \$1.48—Hemmed Crochet Bed Spreads, value \$1.75.
- At \$1.98—Hemmed Crochet Bed Spreads, value \$2.50.
- At \$2.98—26 Fine Quality Satin Marseille, Bed Spreads, slightly soiled, value \$4.50 and \$5.00.

Blankets

- ALL KINDS REDUCED
- At 9c—250 Crib Blankets, warm and fleecy, value 15c.
- At 79c—Size 10-4 Cotton Blankets, in white, gray and tan, value \$2.00 and \$2.25.
- At \$1.98—Woolnap Blankets, value \$2.50.
- At \$2.48—Woolnap Blankets, value \$3.00.
- At \$2.98—Woolnap Blankets, value \$4.00.
- At \$3.98—Size 11-4 Wool Blankets, white and plaids, value \$5.00.
- At \$4.98—Size 11-4 Wool Blankets, white and plaids, value \$6.00 and \$6.50.
- At \$5.98—Size 11-4 Wool Blankets, white and plaids, value \$7.50 and \$7.98.

SILKS--CORDUROY

- At 33c—Flowered Crepes, 36 inches wide, regular 59c value.
- At 42c—Silk and Cotton Crepe, Silk and Cotton Brocade, value 59c.
- At 79c—36-inch Silk and Cotton Poplin, in a variety of patterns, value \$1.00.
- At \$1.15—40-inch Silk and Wool Poplin, regular price \$1.25.
- At \$1.15—Fancy Taffeta, Silk for waists and Dresses, value \$1.25.
- At 59c—Cheney Brothers' Shower-proof Black Foulard Silks, value 59c.
- At 89c—Black Messaline Satin, 27 inches wide, value \$1.00.
- At \$1.12—32-inch Black Taffeta Silk, regular price \$1.25.
- At \$1.49—Black Taffeta Silk, 39 inches wide, value \$1.75.
- At 85c—Corduroy, 27 inches wide in black and navy, value \$1.00.
- At \$1.09—Corduroy, 32 inches wide in white and eight of the leading colors, value \$1.25.

MEN'S FURNISHINGS At January Sale Prices

Men's Hosiery All Kinds

- At 9c—Men's Hosiery, brown and blue mixtures, at 9c a pair, 3 for 25c, value 10c.
- At 12/6—Men's "Towich" Hosiery, in black, tan and gray, value 15c.
- At 12/6—Men's Woolen Hosiery, in black, Oxford, blue, natural and camel's hair, value 15c.
- At 24c—Our entire stock of Men's Woolen Hosiery, in black, clerical and natural, value 29c.

Men's Suspenders

- At 21c—Our entire line of Men's 25c Suspenders.
- At 42c—Our entire line of Men's 50c Suspenders.

Men's Neckwear

- All the newest shapes and colorings as follows:
- At 21c—reduced from 25c
- At 42c—reduced from 50c
- At 59c—reduced from 65c
- At 85c—reduced from 100c

Men's Night Shirts

- At 85c—Men's Outing Flannel Night Shirts, reduced from \$1.00.

Men's Negligee Shirts

- At 79c—Men's Negligee Shirts, the celebrated "P. & M. Co.'s" Shirts, value 95c.

Men's Winter Underwear

- At 49c—Men's Sanitary Fleece-lined Shirts and Drawers, value 60c.
- At 49c—Men's Medium Weight Ribbed Shirts and Drawers, value 60c.
- At 69c—Men's Wooltexur, Fleece-lined Shirts and Drawers, value 75c.
- At 85c—Men's Natural Wool and Camel's Hair Shirts and Drawers, value \$1.00.
- At \$1.29—Men's "Rockwood" Shirts and Drawers, white, natural and scarlet, value \$1.50.
- At \$1.69—Men's "Rockwood" Natural Wool Shirts and Drawers, value \$2.00.
- At 85c—Men's Ribbed Union Suits, ecru color, long sleeves, ankle length, medium weight, value \$1.00.

Boys' Overcoats, Suits, Etc.

Winter Overcoats

- At \$ 2.85—reduced from \$ 3.95
- At \$ 3.85—reduced from \$ 4.95
- At \$ 4.85—reduced from \$ 5.95
- At \$ 5.85—reduced from \$ 6.95
- At \$ 6.85—reduced from \$ 7.95
- At \$ 7.85—reduced from \$ 8.95
- At \$ 8.85—reduced from \$ 9.95
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- At \$ 99.85—reduced from \$ 100.95

Boys' Rain Coats

- At \$2.69—reduced from \$2.95
- At \$3.79—reduced from \$4.50

Juvenile Suits

- At \$2.85—reduced from \$3.95

Boys' Norfolk Suits

- At \$ 4.85—reduced from \$ 6.00
- At \$ 6.45—reduced from \$ 8.00
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- At \$98.45—reduced from \$100.00

Women's Sweaters--Reduc